

Letter No.	SB-039/CSL-LN/PE/IV/16
Company's Name	PT Link Net Tbk
Stock Code	LINK
Attachment	2
Subject	The Content Submission of Public Expose - Annually

The Content Submission of Public Expose

Referring to The Company's letter concerning the plan to hold Annual Public Expose No. SB-037/CSL-LN/PE/IV/16 dated 1 April 2016, the Company submitted the content of public expose as attached:

Sender	Dicky Setiadi Moechtar
Position	Corporate Secretary
Date and Time	April 12 th , 2016 18:18:25
Attachment	20160412 LN - SB-039 - Penyampaian Materi Public Expose Th. 2016.pdf PT Link Net Tbk Public Expose April 2016 (Financial Year 2015).pdf

This document is an official document of PT Link Net Tbk which does not require any signature due to electronically generated by the electronic reporting system. PT Link Net Tbk takes full responsibility for the information contained in this document.

No.: SB-039/CSL-LN/PE/IV/16

Jakarta, April 12th, 2016

To:
PT Bursa Efek Indonesia (Indonesia Stock Exchange)
Gedung Bursa Efek Indonesia
Jl. Jend. Sudirman Kav. 52-53
Jakarta Selatan 12190

Up : Mr. Samsul Hidayat
Director of Listing

Subject : The Content Submission of Public Expose Year 2016

Dear Sir,

Referring to our letter, PT Link Net Tbk No. SB-037/CSL-LN/PE/IV/16, dated 1 April 2016, concerning the plan to hold Public Expose Year 2016, to meet the Regulation I-E point V.4 Decision of the Board of Director of Jakarta Stock Exchange No.: Kep.-306/BEJ/07-2004, dated 19 July 2004, regarding Obligation of Information Submission , we herewith submitted the content of Public Expose Year 2016 (attached).

Please be informed accordingly and thank you for your attention.

Yours faithfully,
PT Link Net Tbk
For and behalf of Board of Directors

(signature)

Dicky Setiadi Moechtar
Director and Corporate Secretary

Cc:
- Head Executive of Capital Market Supervisory Commissioner



PT Link Net Tbk

Public Expose

April 15, 2016



Agenda

1. 2015 Operational Performance

2. 2015 Financial Performance

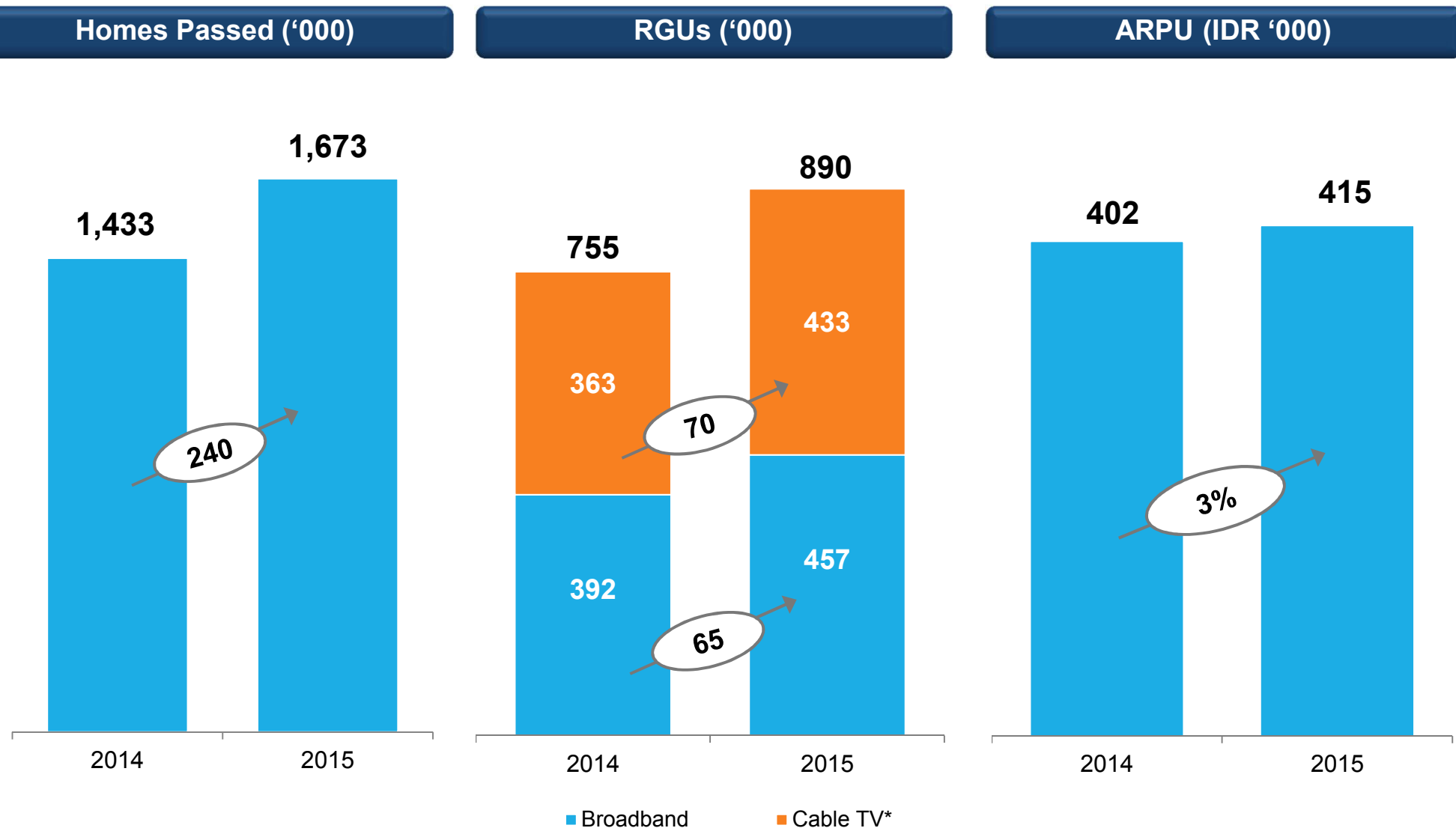
3. Future Plan

1. 2015 Operational Performance

2015 operational key highlights

- ☑ Strengthened foundation for further growth in 3 coverage areas (Greater Jakarta, Surabaya and Bandung)
 - Added 240k new home passess
 - Added 65k broadband RGUs
 - Added 70k cable TV RGUs
 - 95% bundling rate between broadband cable TV
- ☑ Sustained premium ARPU at IDR 415k, reflecting strong *brand equity*
- ☑ Continued growth momentum in enterprise business, with major strategic wins across broad range of client businesses
- ☑ For the 5th time since 2011, received the “2016 SWA Customer Loyalty Award Net Promoter Leader” in both Broadband/Fixed ISP and Pay TV categories, a testament to our customer-focused strategy

Solid operating performance despite external pressures



* In cooperation with subsidiary PT First Media Television

Industry accolades



Customer Loyalty Award Net Promoter Leader Award 2016

**Pay TV & Broadband/Fixed ISP category
SWA magazine, 2011-2016**

No.	Kode	Nama	Kategori
1	ALFA	Astra International Tbk.	Bank
2	ASNT	Aksi Telekomunikasi Tbk.	Bank
3	ASRI	Astra International Tbk.	Bank
4	ASRI	Astra International Tbk.	Bank
5	ASRI	Astra International Tbk.	Bank
6	ASRI	Astra International Tbk.	Bank
7	ASRI	Astra International Tbk.	Bank
8	ASRI	Astra International Tbk.	Bank
9	ASRI	Astra International Tbk.	Bank
10	ASRI	Astra International Tbk.	Bank
11	ASRI	Astra International Tbk.	Bank
12	ASRI	Astra International Tbk.	Bank
13	ASRI	Astra International Tbk.	Bank
14	ASRI	Astra International Tbk.	Bank
15	ASRI	Astra International Tbk.	Bank
16	ASRI	Astra International Tbk.	Bank
17	ASRI	Astra International Tbk.	Bank
18	ASRI	Astra International Tbk.	Bank
19	ASRI	Astra International Tbk.	Bank
20	ASRI	Astra International Tbk.	Bank

**PEFINDO25 Index
(01/08/2015 to 31/01/2016)**
Company/Stock with sound financial and liquidity performance
PEFINDO25 initiated by Central Bank Indonesia and IDX



Word Of Mouth Marketing Award 2015
First Winner in Cable TV category
SWA magazine, 2011-2015



2015 Frost & Sullivan Indonesia Excellent Awards
Fixed Broadband Service of the Year
(Company recognized to have pushed boundaries of excellence – rising above competitions and demonstrating outstanding performance)



Word Of Mouth Marketing Award 2015
Fixed Internet Provider category
SWA magazine, 2011-2015



Top Telco 2015
Top Fixed Internet 2015
From Itech Magazine



Indonesia WOW Brand 2015
Silver Champion of Indonesia
WOW Brand 2015
Pay TV Category
From Markplus Inc



**Brand Finance plc
Brand Rating**
Rank 79th in Most Valuable Indonesia Brands 2015
From Brand Finance



Indonesia WOW Brand 2015
Gold Champion of Indonesia
WOW Brand 2015
Fixed Internet Service Provider Category
From Markplus Inc

2. 2015 Financial Performance

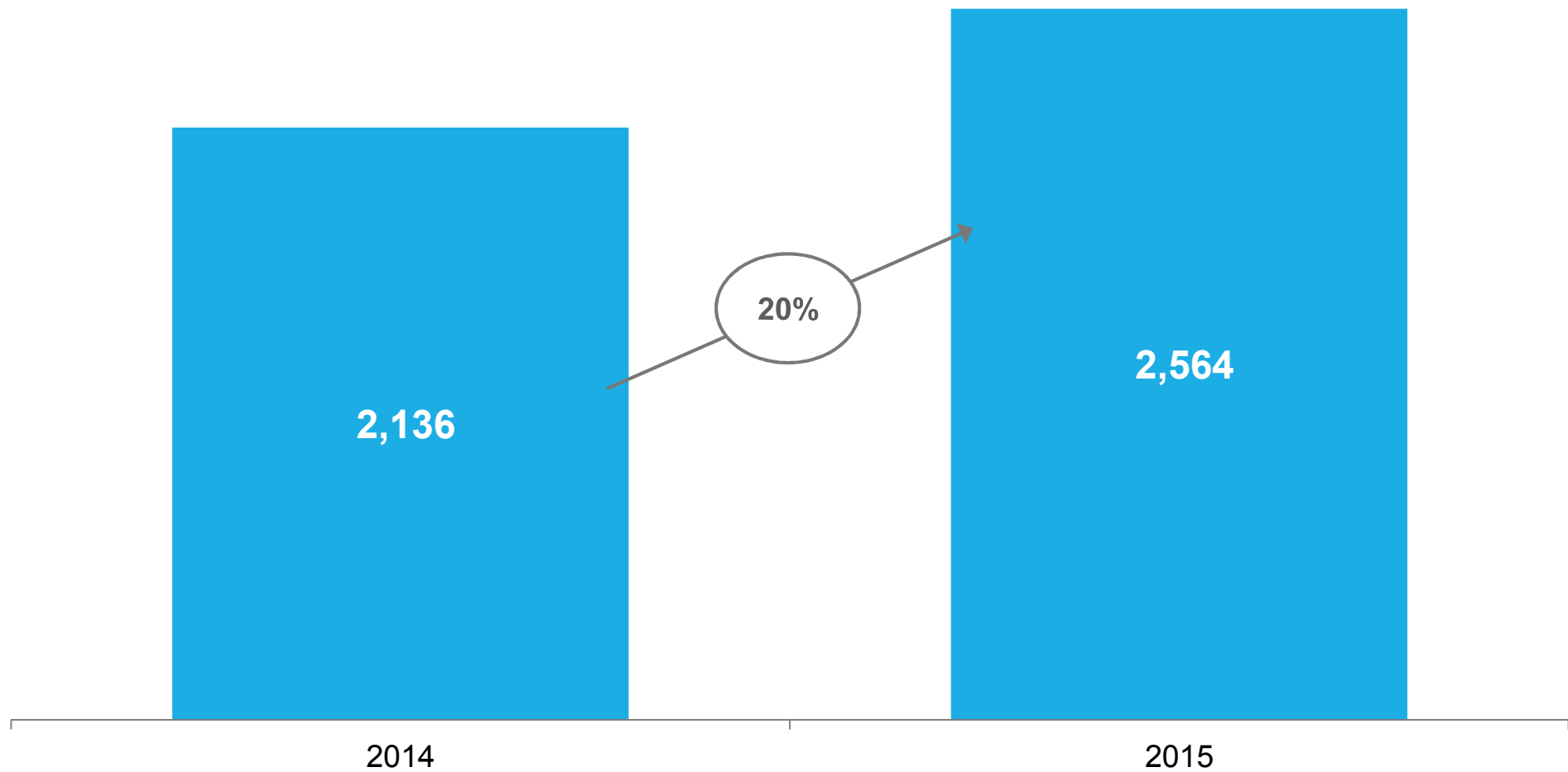
2015 financial key highlights

-  **Delivered profitable growth, amidst external pressures**
 - Revenue of IDR 2,6 trillion, up 20% yoy
 - Operating profit of IDR 935 billion, up 12% yoy
 - NPAT of IDR 640 billion, up 15% yoy

-  **Sustained strong financial position amid continuous expansion**

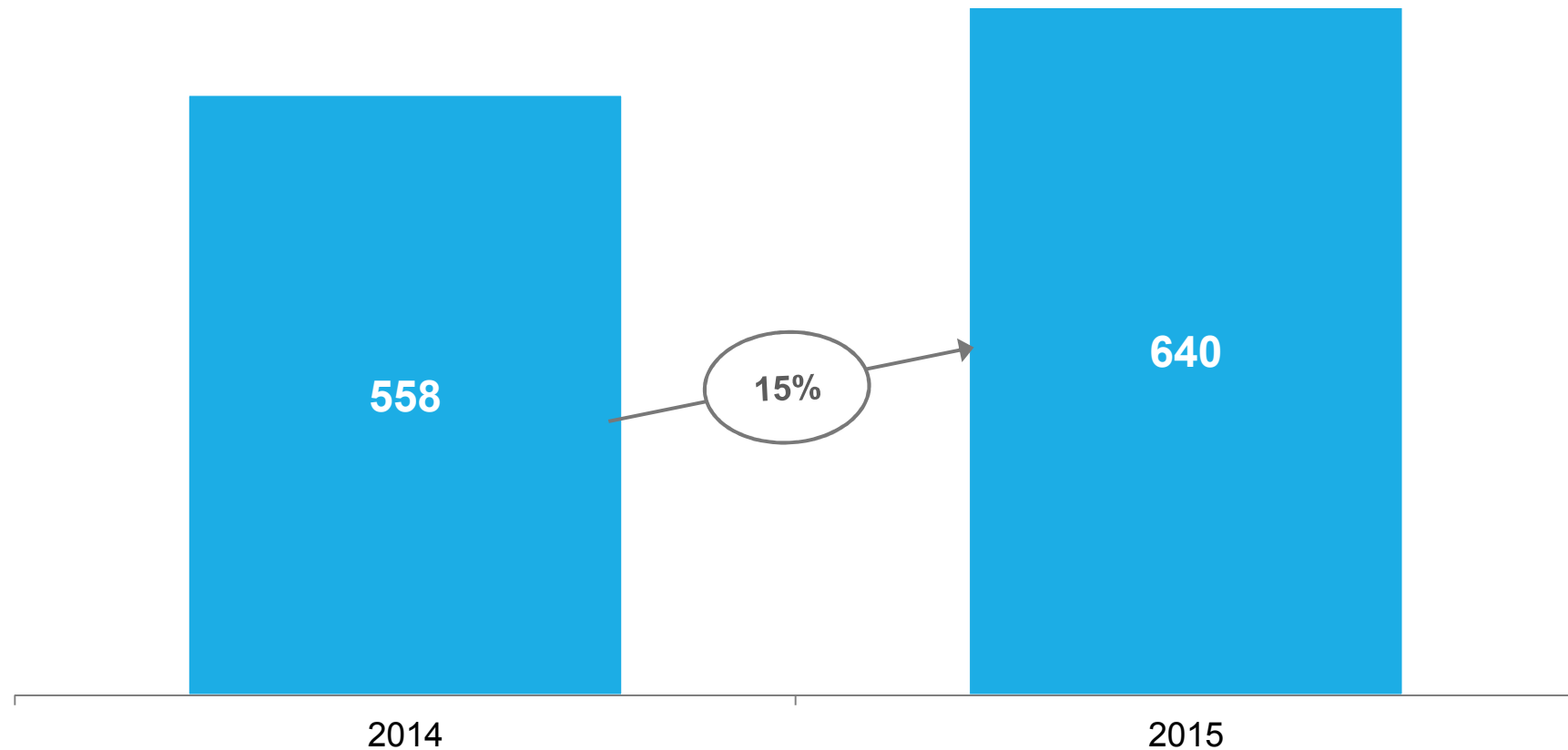
Revenue growth amid macro economic pressure

Revenue (IDR bn)



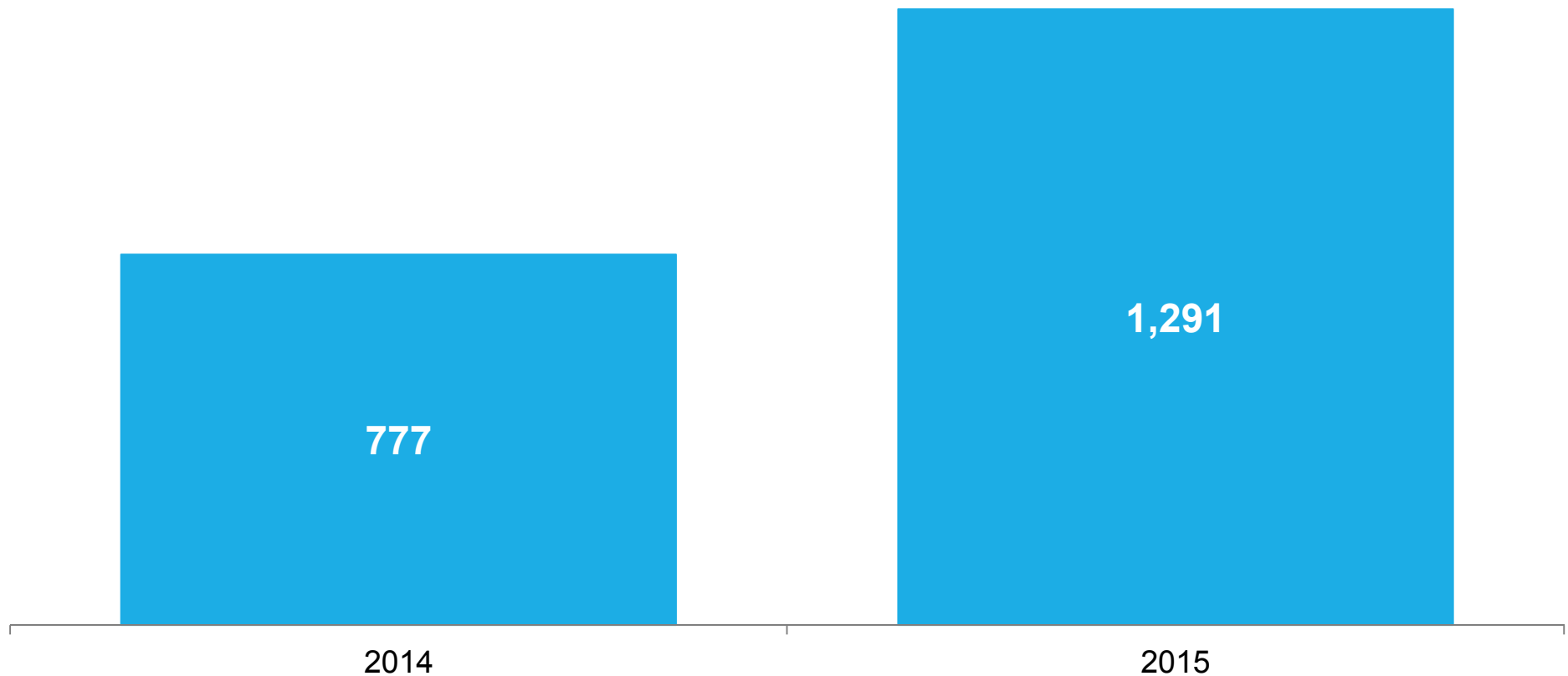
Net profit growth with operating leverages and prudent financial management

Net Profit (IDR Bn)



Continuing expanding network and market penetration

CAPEX* (IDR Bn)



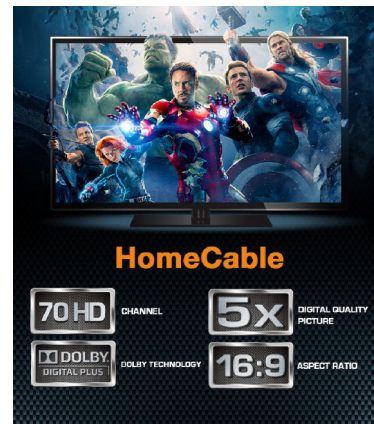
* Belanja modal merupakan penambahan aset tetap di laporan posisi keuangan.

3. Future Plan

Consistent innovation that continue to create internet & entertainment superior experience

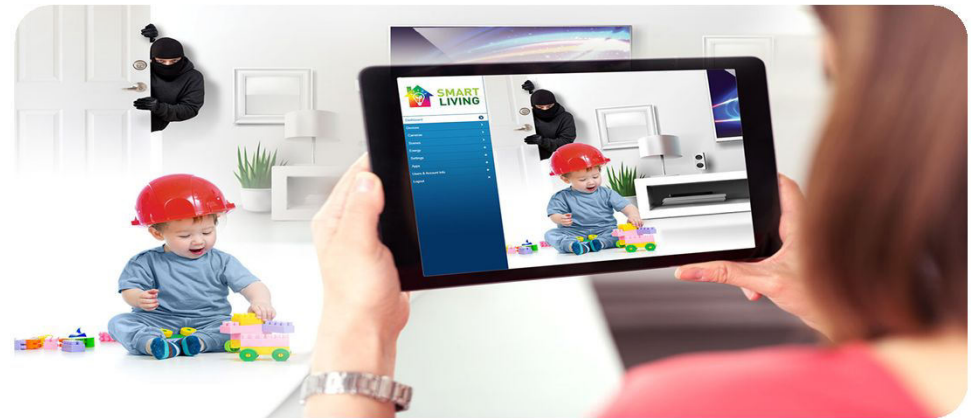
70 HD CHANNELS

Excellent TV Entertainment by offering the most comprehensive HD channels



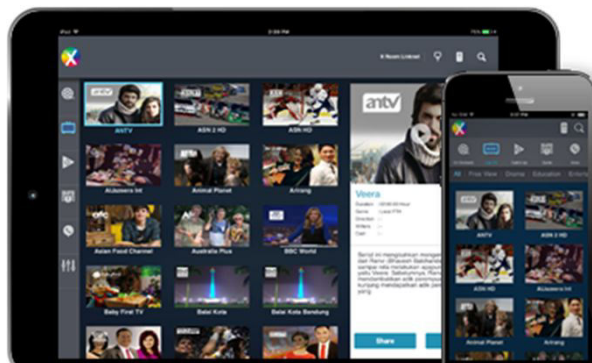
SMART HOMES

Home Security, Automation, Wellness and Energy Management



FMX OTT

LTV Anywhere with FMX (> 150 live stream channels, 7 days catch up, premium VOD)



SMART X1 STB

Multi-Screen Interactive TV experience, Google Cast, 7 days catch-up



The background is a dark blue field filled with numerous bright blue, glowing light trails that curve and swirl across the frame, suggesting high-speed data movement or network connections. Scattered throughout the background are various hexadecimal characters (0-9 and A-F) in a lighter blue, semi-transparent font, giving the impression of digital data or code.

***Link* Net**

Thank you

***Link* Net**